



THE CANADIAN DENTAL  
HYGIENISTS ASSOCIATION  
L'ASSOCIATION CANADIENNE  
DES HYGIÉNISTES DENTAIRES



For immediate release (Offert en français sur demande)

## Media Release

### Canadian Dental Hygienists Recognize Key Dental Industry Partners

July 21, 2017 (Ottawa, ON) — The Canadian Dental Hygienists Association (CDHA) is deeply committed to its dental industry partnerships, which play a significant role in helping to establish dental hygienists as integral members of the oral health care team. Through the creation of its Partners' Circle, CDHA recognizes key dental industry leaders who are progressive thinkers and long-time ambassadors for the profession.

The CDHA Partners' Circle is comprised of dental industry companies who understand and appreciate the important role that dental hygienists play in the oral and overall health of Canadians. "Our strategic partnerships with dental industry are very important to CDHA," says CDHA president, Gerry Cool. "We value their continued support of our national professional association, our members, and the entire dental hygiene profession."

The 2017 CDHA Partners' Circle is made up of eight dental industry leaders whose sponsorship levels range from silver to elite. This year, COLGATE tops the circle as our elite-level member; our gold-level members are PHILIPS, Johnson & Johnson, and Crest+Oral-B. SUNSTAR, Dentsply Sirona, GlaxoSmithKline (GSK), and Hu-Friedy round out the circle as our silver-level members. CDHA is proud to recognize these dedicated dental industry partners and longstanding respected members of the CDHA Partners' Circle.

Serving the profession since 1963, CDHA is the collective national voice of more than 28,495 registered dental hygienists working in Canada, directly representing 19,000 individual members including dental hygienists and students. Dental hygiene is the sixth largest registered health profession in Canada with professionals working in a variety of settings, including independent dental hygiene practice, with people of all ages, addressing issues related to oral health. For more information on oral health, visit: [www.dentalhygienecanada.ca](http://www.dentalhygienecanada.ca).

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