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Media release

CDHA forges important partnerships with dental industry

October 2, 2014 (Ottawa, ON) — The Canadian Dental Hygienists Association (CDHA) believes in working with dental industry leaders to enhance both the dental hygiene profession and oral health overall. CDHA is committed to growing successful partnerships with these companies who are global frontrunners in innovative oral health care products and enlightened ambassadors for the profession.

Each year, CDHA welcomes a select group of dental industry firms into its Partners' Circle dedicated to the advancement of the dental hygiene profession. The CDHA Partners' Circle is comprised of dental industry companies who understand and appreciate the important role that dental hygienists play as members of the oral health care team.

The 2014 CDHA Partners' Circle is made up of six companies whose sponsorship levels range from elite to bronze. We are pleased, once again, to have PHILIPS top the circle as our elite member with the highest sponsorship investment. PHILIPS is joined by our gold level members, Johnson & Johnson and SUNSTAR G•U•M. And rounding the circle are our silver members—Colgate, Crest Oral-B with DENTSPLY closing the circle as our new bronze member. CDHA is proud to recognize these highly regarded dental industry partners and longstanding members of the CDHA Partners' Circle.



Serving the profession since 1963, CDHA is the collective national voice of more than 26,800 registered dental hygienists working in Canada, directly representing 17,000 individual members including dental hygienists and students. Dental hygiene is the sixth largest registered health profession in Canada with professionals working in a variety of settings, including independent practice, with people of all ages, addressing issues related to oral health. For more information on oral health, visit: www.cdha.ca.

To find out more about the CDHA Partners' Circle, contact partnerships@cdha.ca

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