



Top Tips for Portraying Dental Hygiene Practice in Photos/Images

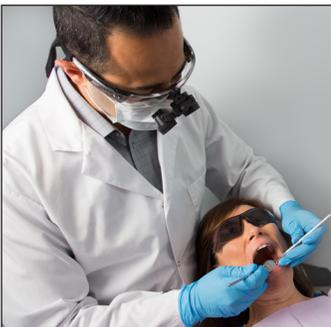
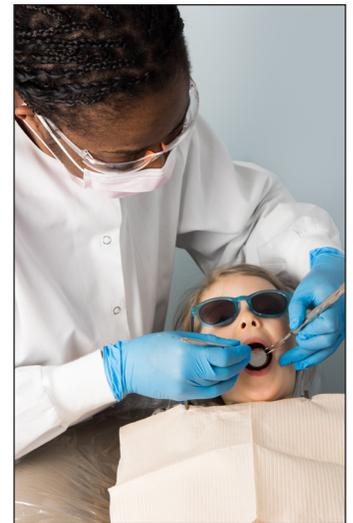
Are you using images of dental hygiene clinicians, clients or practice settings on your website? For an oral health advertising campaign? To enhance fact sheets and brochures? If so, this checklist will help you avoid the most common errors when taking or using images depicting the profession.*

**The following checklist applies to most clinical situations. However, proper positioning, personal protective equipment, and set-up will vary depending on the procedure, level of risk involved, and provincial regulatory guidelines. Please consult a registered dental hygienist to review images prior to publication.*

Does your photo depict the clinician with...

- Appropriate personal protective equipment (PPE) for the procedure being provided
 - Face mask in proper position (fully covering nose and mouth, pleats facing down)
 - Eye protection (safety glasses with side shields or dental loupes; prescription glasses with over-glasses or side shields)
 - Fitted gloves
- Clean clinical attire
 - Fitted scrubs, lab coat/gown with cuffed long sleeves when image includes a procedure where aerosols or spatter is anticipated
 - Hair tied back and secured
 - No jewelry or lanyards
- Proper fulcrum[†] when using hand or ultrasonic instruments

Fulcrum—the point of support on which the clinician rests the hand or finger for stability during instrumentation. Different intraoral and extraoral fulcrums may be used depending on the positioning of the client and the stability, strength, and pressure required to carry out the procedure.



Does your photo depict the client with...

- Eye protection (safety glasses)
- Lead apron and thyroid collar, if taking radiographs
- Secure bibs (with no instruments or gauze resting on the bib)

Does your photo depict the setting (operator, lab, sterilization bay, etc.) with...

- Equipment barriers
- Countertops free from items at risk of contamination
- Instruments in cassettes and/or sterilization pouches/wrap, if appropriate
- Clinician and client in an ideal ergonomic position for the procedure being represented

Other considerations

- If the image is taken in a community setting, be aware of what's in the background. Is it accurate, professional, and appropriate?
- Do you have permission or consent from the client to use the image?
- Being cognizant of the need for impartiality, have you tried to minimize the use of commercially branded products (unless for promotional purposes by dental industry)?

