

The Canadian Dental Hygienists Association and
the Saskatchewan Dental Hygienists Association are proud to present...



Establishing a Dental Hygiene Practice in Saskatchewan

6 March 2010

Contacts

Event Logistics & Sponsorship Opportunities:

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Venue Information

SIASST, Wascana Campus
4500 Wascana Parkway
Regina, SK



THE CANADIAN DENTAL
HYGIENISTS ASSOCIATION
L'ASSOCIATION CANADIENNE
DES HYGIÉNISTES DENTAIRE





Establishing a Dental Hygiene Practice in Saskatchewan

Dental hygienists are now able to own and operate their own dental hygiene practice in most provinces in Canada, including Saskatchewan. On the 6th of March, 2010, the Canadian Dental Hygienists Association (CDHA) and the Saskatchewan Dental Hygienists Association will host 100 dental hygienists from Saskatchewan at the 5th Practice Workshop. The workshop focuses on providing dental hygienists with tools and resources for developing their dental hygiene practices. This event is a great opportunity to showcase your company's services to potential clients.

CDHA/SDHA offers numerous ways your company can participate to help increase your brand visibility among the workshop attendees and assist them being successful entrepreneurs.

Sponsorship opportunities that enable your company high visibility as a CDHA/SDHA strategic supporter:

Business Visionary

Investment: \$5,000 + GST (One only)

- One web banner ad (W: 234 pixels by H: 54 pixels) on the CDHA/SDHA website (creative to be supplied by the client)
- Your company logo on all registration name badges
- One complimentary product directory listing on CDHA/SDHA members only Product Directory for 2 months
- One 8' x 8' display booth (one draped table and two chairs) and four representative registration passes
- Two electronic broadcast emails (reaches over 10,000 members)
- One 5.5" x 4.5" promotional insert* into delegate pad folio (subject to CDHA/SDHA approval)
***hardcopy must be approved & received no later than 6 February 2010.**
- 15 minute presentation on your company's services (Speaker and presentation topic is subject CDHA/SDHA's approval. Presentation must be approved by CDHA/SDHA no later than 6 February 2010)

Business Innovator

Investment: \$2,250 + GST (Two only)

- One 8' x 8' display booth (one draped table and two chairs) and two representative registration passes.
- One electronic members broadcast emails (reaches over 10,000 CDHA/SDHA members)
- One 5.5" x 4.5" promotional insert* into delegate pad folio (subject to CDHA/SDHA approval)
***hardcopy must be approved & received no later than 6 February 2010**

Networking Pro

Investment: \$1,000 + GST (One Only)

- Two refreshment breaks with signage on the food and beverage tables
- One electronic members broadcast emails (reaches over 10,000 members)
- Recognition on the Practice Workshop home page
- One 5.5" x 4.5" promotional insert* into delegate pad folio (subject to CDHA/SDHA approval)
***hardcopy must be approved & received no later than 6 February 2010.**

Business Expo

Investment: \$350.00 + GST (10 spaces)

- The Business Expo offers you an opportunity to discuss your products and services with potential clients.
- One 6' x 3' table for exhibit display (draped table with one chair) and one representative registration pass.

Customized sponsorship packages and gift-in-kind opportunities are available.

The CDHA and the SDHA can strategically enhance your brand visibility and position your business as the business solution for dental hygiene practice. Call Ann Wright at 1-800-267-5235 for more details.



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Terms & Conditions

The Exhibitor/Sponsor agrees:

1. To abide by the terms and conditions set forth in this contract;
2. That each and all of the provisions of the governing law shall be deemed an integral part of this contract with the same force and effect as if set forth in said contract. The law governing the interpretation and implementation of this contract is the law prevailing in the province of Saskatchewan and Canada;
3. That CDHA/SDHA reserves the right to cancel this contract at any time during the Workshop should Exhibitors or Sponsors fail to comply with the terms set out herein;
4. **All materials subject to CDHA/SDHA approval (i.e. promotional inserts, speaker presentations etc.) must be received no later than 6 February 2010**
5. That in the event it becomes impossible for CDHA/SDHA to permit occupation of exhibit space due to any circumstances whatsoever, including strikes, acts of God, SARS, Bird Flu, etc., CDHA/SDHA is released from any kind and all claims for damage which might arise in consequence thereof. If, for any reason, the exhibition is not held as proposed, CDHA/SDHA, shall be in no way whatsoever liable to the Exhibitor or Sponsor other than to return to the Exhibitor or Sponsor, without interest, all monies received from said Exhibitor or Sponsor less any legitimate expenses on a pro rata basis of costs associated with the preparation of facilities, services, promotion and publicity directly related to the Exhibitor/Sponsor. Further, the Exhibitor or Sponsor shall release CDHA/SDHA from all claims for said damages;
6. That provision of exhibit space by CDHA/SDHA does not constitute endorsement of goods and/or services, nor shall an Exhibitor or Sponsor imply, in any way, to a third party, that acceptance as an Exhibitor or Sponsor constitutes endorsement of products or services by CDHA/SDHA
7. That allocation of space and reservation of sponsorship opportunities will commence at once and be at the sole discretion of CDHA/SDHA. There shall be no sharing of exhibit space, unless otherwise expressly approved by CDHA/SDHA in writing. The Exhibitor or Sponsor further agrees that space may not be sublet or assigned and that cancellation of this agreement must be received in writing as set out herein;
8. Exhibit/Sponsorship fees are refundable, less a 50% administration fee, providing cancellation notice is received in writing by 6 February 2010. No refunds after February 6, 2010, and notwithstanding the cancellation provisions contained herein, no refund will be made once the order for a sponsored item has been placed by CDHA/SDHA
9. Except as specifically provided herein, the Exhibit and Sponsor Agreement does not include such items or services as additional furnishings; carpets; electricity; telephone services; internet services and connections; lighting; transportation; customs brokerage; special materials; conference shipping or drayage and on-site transfer; set up and dismantling of equipment or booths; lift services; security services; or additional staff badges. These items are at the sole cost of the Exhibitor or Sponsor;
10. That CDHA/SDHA reserves the right to prohibit the installation or enforce the removal of any exhibit or display which, in the opinion of the Association may be detrimental to the Workshop or the interests of or the Association and/or the profession of dental hygiene;
11. To arrange for the insurance covering the exhibit and staff, if so desired, at own expense. CDHA/SDHA shall not be liable for any loss or damage to the property of the Exhibitor or Sponsor in any manner whatsoever or howsoever caused. The Exhibitor or Sponsor agrees to indemnify and hold CDHA/SDHA harmless against any and all claims of any person whomsoever, arising out of the acts of omission of the Exhibitor or Sponsor and their employees or representatives. Further, CDHA/SDHA assumes no liability for damages or losses resulting from, or related to, the failure of the Exhibitor or Sponsor to comply with the terms of this Agreement.
12. That agents, solicitors and representatives of firms selling commercial products in connection with the Workshop will not be permitted to solicit or distribute pamphlets or samples outside the confines of the booth/table space rented unless otherwise expressly approved by CDHA/SDHA
13. That advertising, solicitation and distribution of literature, and samples for commercial purposes is only permitted in the exhibited space, unless otherwise expressly approved by CDHA/SDHA
14. That there shall be no direct sale of goods or services during the event – orders for goods/services must be fulfilled after the Workshop;
15. All installation and set up must be completed within the time allotted (March 6th, 2010, 7:00 a.m. – 8:00 a.m. EST). No display material may be moved into the Exhibit Hall once the show has opened. In the event an exhibitor fails to set up within the time specified, the Exhibitor's property may be removed and stored at the Exhibitor's expense;
16. All exhibits must be packed and removed by 7:00 p.m. on March 6, 2010. Any material left on the floor after that time will be removed and disposed. All costs will be charged back to the Exhibitor.
17. That all matters not covered in these regulations are subject to the decision and control of CDHA/SDHA notwithstanding anything in the application for space contained in these regulations. CDHA/SDHA expressly reserves the right to change the dates but not to reduce the aggregate time of the Workshop; to transfer the Workshop to another building, if for any reason the SIAST Wascana Campus Facility should not be available. CDHA/SDHA expressly reserves the right to change the floor plan, or alter the location, or reduce the size of the Exhibitor's space, and alter sponsorship opportunities and packages, if in the opinion of CDHA/SDHA, it is necessary to do so;
18. That no verbal arrangements or any variation of this Agreement or its conditions is binding on the Association unless confirmed in writing by CDHA/SDHA.
19. That all display spaces do not include electrical or IT (internet, etc.) services.