



THE CANADIAN DENTAL
HYGIENISTS ASSOCIATION
L'ASSOCIATION CANADIENNE
DES HYGIÉNISTES DENTAIRE



For immediate release (Offert en français sur demande)

Media Release

Do You Know a Dental Hygiene Superhero?

February 1, 2020 (Ottawa, ON) — Join forces with the Canadian Dental Hygienists Association (CDHA) to help us recognize, for the third year in a row, dental hygiene health care superheroes in communities across Canada. Championed by your oral health defender CDHA and sponsored by Sensodyne®, the Dental Hygiene Superhero competition celebrates dental hygienists who educate and empower their clients to embrace the “oral health for total health” motto.

“We want to recognize oral health care providers who are ambassadors of the profession and model exceptional client care,” says Leanne Huvenaars, CDHA president. More than 1,600 deserving dental hygienists have been nominated by employers, clients or colleagues over the past two years. “We want to hear more stories about the dental hygienists who are changing lives every day with their commitment to improving oral and overall health,” adds Huvenaars. Nominees will be evaluated on their client focus, empowerment through education, accountability, leadership, integrity, respect, and compassion.



The competition runs from February 1 to May 11, and we hope to exceed last year’s 856 nominations. If your dental hygienist is a health care superhero, nominate him or her today at www.dentalhygienecanada.ca/healthcaresuperhero.

CDHA is the collective national voice of more than 29,549 dental hygienists working in Canada, directly representing 20,000 individual members, including students. Since 1963, CDHA has worked to advance the profession and promote the importance of oral health. Dental hygiene is the sixth largest registered health profession in Canada with professionals working in a variety of settings, including independent dental hygiene practice, with people of all ages, addressing issues related to oral health. For more information on oral health, visit: www.dentalhygienecanada.ca.

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